

Notes from Heather Bennett – Methods and Contexts Professor familiar with my past work (we are meeting Thursday so more to come):

The clean look of the site comes through and the black and white image next to the rainbow list of topics as links works well as a counterpoint - acknowledging the history of the car as well as its current happy iterations in the contemporary moment.

I think it is also smart to mention the VW and the bug's dark history and involvement in Nazism. This is obviously not something you should sweep under the rug.

You maintain this colorful yet clean design in the pages with minimal images though those are carefully chosen with a nod to history. One think about the page that is slightly clunky is that the text is down below the image and you lose the visual as you begin to scroll down. As well each tab opens in one window (most likely by design) but if the viewer closes a tab they may actually close the site and not go back to it. Just a decision to keep in mind. These issues may also be things that you are working on and may change when the site is completed.

Notes from Zach Adams (fashion BFA candidate – friend who I know from when we were both architecture majors);

The image is good, and well placed – creates a visual hierarchy. Colors need to be a bit more muted as to avoid too much of a rainbow effect. The colors on the other pages work well. The spacing is working well.

My notes:

After making much of the website, I want to try to take Heather's feedback about the image visual on the topic pages and make it so the image is always next to the text as you scroll. I've attempted this and it screwed up my formatting, but I will keep trying and find a way if I can. I took Heather's feedback about the windows and

created a menu with slide-toggle. I may refine this more, but at the moment I like that it pushes the other content down. I made some of the colors more muted, but this may change more.

Overall, now that I have most of the site up and a clear visual style, once I get the last two pages up I'll start to play with the interface more. I will probably need help with the image issue – it took awhile to even get the image to be positioned well while being responsive. Background attachment or position set to fixed loses the responsive nature of the image or changes it entirely. Not good.